

## **NCPW 2006**

### **Sample Letter to the Editor**

To the Editor:

[NAME OF YOUR ORGANIZATION] has joined a group of federal, state, and local government agencies and national consumer advocacy organizations to launch the eighth annual National Consumer Protection Week (NCPW), February 5-11, 2006. NCPW seeks to highlight the importance of consumer education in the fight against fraud. According to the Federal Trade Commission, nearly 25 million adults – 11.2 percent of the adult population – experience consumer fraud each year. That's why NCPW organizers and local consumer protection officials are promoting [www.consumer.gov/ncpw](http://www.consumer.gov/ncpw), a site where consumers can test their marketplace savvy on a variety of issues, and learn how to spot, stop and avoid fraud and deception. This information can empower consumers, improve the quality and choice of goods and services, and enhance law enforcement efforts.

Sincerely,

[YOUR NAME AND ORGANIZATION]